

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 7, 2014

VIA EMAIL

Dr. Cisse Spragins
Chief Executive Officer
Rockwell Labs Ltd
1257 Bedford Avenue
North Kansas City, MO 64116

Subject: Label Amendment – Minor Amendment & Clarification of Marketing Claims and Logos
Product Name: InTice Liquid Bait
EPA Registration Number: 73079-7
Application Date: May 12, 2014
Decision Number: 492586

Dear Dr. Spragins:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is **acceptable**.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

SEE NEXT PAGE

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). If you have any questions, please contact Michael Walsh by phone at (703) 308-2972, or via email at "walsh.michael@epa.gov".

Sincerely,

A handwritten signature in black ink that reads "Mark ES". The "M" is large and stylized, followed by "ark" in a smaller, cursive script. To the right, the initials "ES" are written in a large, bold, cursive font.

Mark Suarez, Product Manager 13
Insecticide Branch
Office of Pesticide Programs



InTice™ Liquid Bait
ABN: InTice™ Rover Ant Bait
ABN: InTice™ Thiquid™ Ant Bait
ABN: Maggie's Farm™ Simply Effective™ Ant Killer

Active Ingredient: Sodium Tetraborate Decahydrate (Borax).....	5.0%	EPA Reg. No.:	73079-7
Other Ingredients:.....	95.0%	EPA Est. No.:	(as applicable)
Total:.....	100.0%	Net Contents:	1 fl oz, 2 fl oz, 3 fl oz, 4 fl oz, 8 fl oz, 16 fl oz, 128 fl oz (One Gallon)

KEEP OUT OF REACH OF CHILDREN
CAUTION

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals: **CAUTION:** Harmful if swallowed or absorbed through the skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

First Aid: If Swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also call 1-800 858 7378 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions: In edible product areas of food handling establishments, restaurants or other areas where food is commercially prepared or processed, or in serving areas when food is exposed, this product may only be applied as a crack and crevice treatment. Any product remaining outside of cracks and crevices must be cleaned up and removed.

Attracts and Kills All Common Household Ants Including: Argentine ants, ghost ants, cornfield ants, pavement ants, pharaoh ants, acrobat ants, white footed ants, little black ants, odorous house ants, rover ants, crazy ants, big headed ants, and other sweet feeding ants except carpenter, fire and harvester ants.

For Use in and Around: Homes, hospitals, restaurants, apartments, grocery stores, institutional buildings, schools, cafeterias, warehouses, storage areas, food processing plants, mobile homes, boats, military bases, theaters, nursing homes, and on military, commercial, and cruise ships.

Controlling and Eliminating Ants: First ants will come in large numbers, but soon disappear. This product is formulated to allow worker ants to consume the product and survive long enough to carry the liquid back to the nest and deliver a dose to the rest of the colony. Monitor the placements and ensure there is always a fresh supply of InTice Liquid Bait at each placement.

Indoor Use

Apply InTice Liquid Bait to small pieces of cardboard, paper or foil, or in purpose built bait stations and place product in areas inaccessible to children and pets, where ants are seen, such as the edges of sinks, tubs, window sills, under food cabinets, along floors and base boards and in corners. Use plenty of bait placements, the more bait placements the better. Since invading ants usually have outdoor nesting sites, it often helps to put the product outside, close to where ants are found entering the structure. Ants typically follow defined trails from the nest to food or water. Placing InTice Liquid Bait close to these trails will improve control.

Outdoor Use

Environmental Hazards: Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high-water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

Locate areas around the building where ants are seen trailing. Apply InTice Liquid Bait in areas inaccessible to children and pets. For a perimeter defense system, place bait stations against the foundation where the trails are found. Spacing the bait stations every 5 to 10 feet will provide the best results. Check the bait stations regularly for activity. Remember ants will feed on InTice Liquid Bait and carry the bait back to the rest of the colony. Heavy infestations may require several bait placement refills. InTice Liquid Bait can be diluted with water to obtain a 1% or 2.5% solution of Borax. Such a dilution is helpful when a substantial volume of InTice Liquid Bait is needed in a baiting program designed to control very large multi-queen and multi-colony ant infestations.

1% Dilution: 1 part InTice Liquid Bait to 4 parts water. Mix thoroughly.

2.5% Dilution: 1 part InTice Liquid Bait to 1 part water. Mix thoroughly.

Using InTice Liquid Bait in Bait Stations: Apply InTice Liquid Bait using bait stations designed to hold bait. This product will work well in Rockwell's BaitPlate, D-Sect and PFT stations (sold separately). Diluted InTice Liquid Bait may also be spot sprayed just to the point of run-off onto building foundations, fence posts and other stationary structures outdoors. Do not spray on grass or plants.

Storage and Disposal

Storage: Store in a cool dry place. Do not store where children or animals may gain access.

Disposal: If Empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If Partly Filled: Call you local solid waste agency or 1-800-CLEANUP which is managed as a public-private partnership.

Optional Alternate Disposal Statement for 16 fl oz bottle, 8 fl oz bottle, 4 fl oz bottle, 3 fl oz bottle, 2 fl oz bottle or 1 fl oz bottle:

This storage/application container may be refilled by the end-user of the product. Refill only with InTice Liquid Bait.

Disposal: If Empty: Do not reuse this container for any other purpose. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP which is managed as a public-private partnership.

NOTE: *Bold italicized text is information for the reader and not part of the label.*
[Bracketed information is optional text.] Text separated by / denotes and / or options.

[Warranty Limitations and Disclaimer

Seller makes no warranty expressed or implied, concerning the use of this product other than as indicated on the label. Buyer accepts this material subject to these terms, and assumes all risk of usage and handling except when used or handled in accordance with this label. There are no expressed or implied warranties of merchantability or fitness for any particular purpose, except as specifically stated herein. To the extent consistent with applicable law, manufacturer shall not be liable for any consequential damages based on the use of the product.]

Manufactured by: Rockwell Labs Ltd [logo]
1257 Bedford Ave
[North] Kansas City, MO 64116

[Phone number / Web address]

[© XXXX] [Trademark ownership statement]

[Green Zone is not a third party certification.] *Used when Green Zone Brand logo is used.*

Marketing Claims

[Thick, Syrup Bait]

[For Indoor and Outdoor Use]

[Attracts Ants Fast]

[Kills the Ants You See and the Ants in the Nest]

[Odorless Formula]

[[X] [Free] Bait Trays Included] *When applicable*

[WBE Woman Business Enterprise NWBOC Certified (logo)] *As factual based on company certification*

Logo depicted below in grayscale – may be colorized in actual use

[Made in the USA [(logo)]] *When the product is formulated in the USA and all ingredients in the formulation are made in the USA*

Logo depicted below in grayscale – may be colorized in actual use

[Crafted in the USA [(logo)]] *When the product is formulated in the USA and all ingredients in the formulation are made in the USA*

Logo depicted below in grayscale – may be colorized in actual use

[Formulated in the USA [(logo)]] *As applicable*

Logo depicted below in grayscale – may be colorized in actual use

[Formulated in Missouri [(logo)]] *As applicable*

Logo depicted below in grayscale – may be colorized in actual use

[Formulated in the Heartland [(logo)]] *As applicable*

Logo depicted below in grayscale – may be colorized in actual use

[Green Zone Brand [(logo)]]

Logo options depicted below in grayscale – may be colorized in actual use

